



NORTHERN TERRITORY
INDIGENOUS BUSINESS NETWORK

2022 IMPACT PROSPECTUS

BUY BLAK | GROW BLAK | EMPLOY BLAK

ACKNOWLEDGEMENT OF COUNTRY

The Northern Territory Indigenous Business Network (NTIBN) acknowledges Aboriginal and Torres Strait Islander peoples as the Traditional Owners of the lands and waters where our businesses are founded and will grow. We recognise Countrymen from all over the nation, and are proud of the resilience, strength and survival of our people. We are grateful for each unique nation across Australia that so generously shares their space, time and stories with us. We recognise, respect, prioritise and preference Aboriginal and Torres Strait Islander ways of being, knowing and doing.

Importantly, NTIBN acknowledges all Aboriginal and Torres Strait Islander business owners, for the significant, empowering, innovative and lasting economic impact we are creating. Together we are Closing the Gap and generating new futures for our people.



ABOUT US

The Northern Territory Indigenous Business Network (NTIBN) has been operating in the Northern Territory (NT) for over 10 years as a consortium and peak body representing NT Indigenous businesses. We are 100% Indigenous owned and recognised as the peak and preferred certifying authority in the NT.

NTIBN is at the forefront of Aboriginal economic development, putting Aboriginal businesses in the leadership position for economic development to unlock the NT's rich and grand Aboriginal estate.

We are a business growth and advocacy services provider. We understand and act with commercial principles. We are about business. We are about Aboriginal business in the NT.

We advocate hard for the recognition that Aboriginal business and the generation of Aboriginal wealth, will be the game changer in Closing the Gap.

We provide our members with:

- Infrastructure and program business supports – through delivery of iNDiSTRY North, the NT's Indigenous Business and Employment Hub
- Networks – through participation in key local and national events, introductions to relevant corporate and government stakeholders and key decision makers
- Advocacy – promoting and supporting the growth and development of Aboriginal businesses and industry.
- Access to NTIBN's sophisticated online digital platform – iNDiSTRY Connect - The Blak Business Directory, designed to showcase our legitimate and authentic Blak businesses and Ally businesses

We are unapologetically prioritising Aboriginal and Torres Strait Islander peoples and country in all that we do.

OUR MISSION

To increase the economic participation and social prosperity of Indigenous Australians by encouraging, supporting, empowering and building the capacity of Indigenous businesses.



WHY NTIBN?

Partnering with NTIBN provides the opportunity to target a diverse spectrum of our certified Indigenous businesses, our Ally members, key government and industry key decision makers. It is also an opportunity to gain goodwill associated with Indigenous Industry leadership.

By partnering with NTIBN, you will have the unique opportunity to:

- Raise your organisations profile amongst the Indigenous Business Sector.
- Demonstrate your business's authenticity and integrity as a positive #BlakBuyer, #BlakGrower and #BlakEmployer.
- Showcase your products and services to a captive audience at key NTIBN local and national events.
- Network with Indigenous Industry professionals and establish corporate relationships.
- Access specific target markets, including our Indigenous owned business members and key partners.

SPONSORSHIP PACKAGES

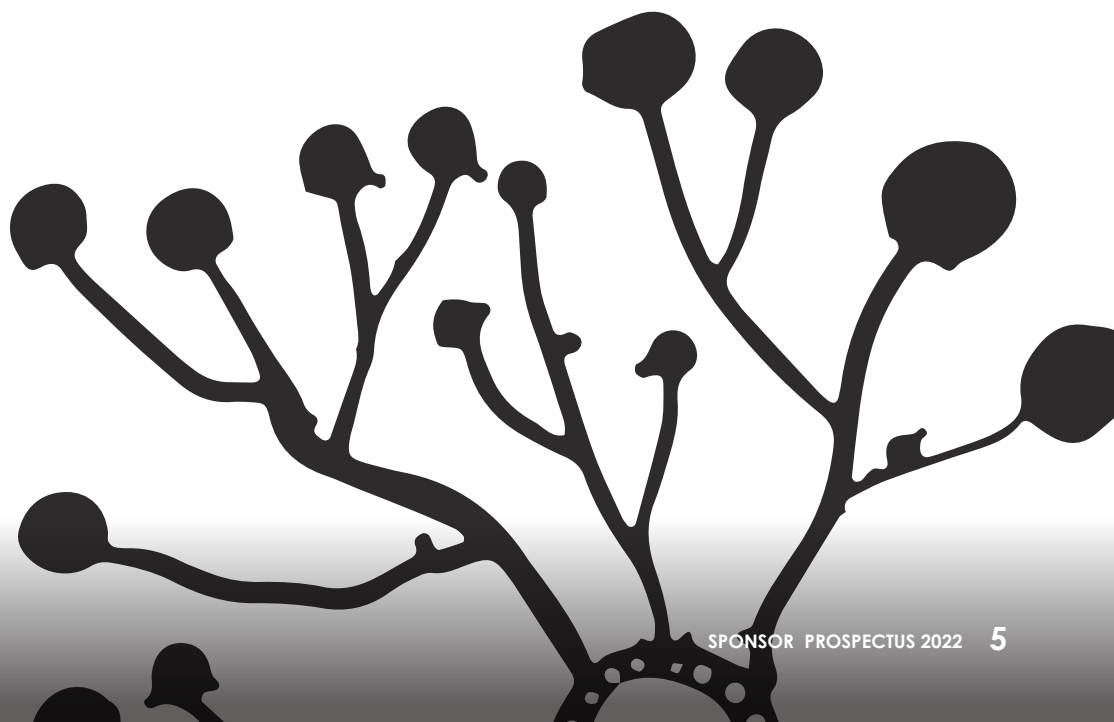
NTIBN is seeking corporate sponsors to assist with the important work of supporting the growth and development of Northern Territory Aboriginal businesses.

There are four levels of corporate sponsorship packages available, including:

Premier	Gold	Silver	Bronze
4 available \$55,000	3 available \$35,000	4 available \$20,000	Unlimited \$15,000

These sponsorship packages are designed to provide opportunity for corporations to choose their level of commitment and establish mutually beneficial partnerships with NTIBN and its members.

** NTIBN Membership is mandatory to be eligible to become an NTIBN Partner. See Membership Prospectus for benefits.*



PREMIER PACKAGE

\$55,000

- A dedicated relationship manager
- Annual complimentary half day Cultural Awareness Training (15-20 people)
- 5 minute promotional video about your business and its uplift of Aboriginal business
- 16 hours complimentary consulting (Aboriginal policy development, procurement support or community engagement support, review and advice on your businesses Indigenous Strategy documents – e.g., Indigenous Procurement Policy, Aboriginal Engagement Policy, Reconciliation Action Plan etc.).
- Access to NTIBN's research and data
- Logo acknowledgement, business hyperlink and company profile on NTIBN's website
- Major Sponsor acknowledgement at all NTIBN Events
- Quarterly promotion/advertising on all NTIBN social media platforms
- Ten complimentary tickets to NTIBN's Territory Blak Business Awards (Gala Event) and speaking opportunity
- Signage provided by sponsor featured prominently at the event
- Two complimentary industry briefings
- Six complimentary registrations to NTIBN's nationally recognised event of the year
- Access to NTIBN's network and iNDiSTRY Connect – the Blak Business Directory
- Access to NTIBN's #BlakFirst policies
- Complimentary use of NTIBN's logo on Reconciliation Action Plans, marketing materials, websites, email auto-signatures, tender documentation etc.
- Promotion of your employment and contract opportunities through NTIBN channels

GOLD PACKAGE

\$35,000

- A dedicated relationship manager
- Annual complimentary 2 hour Cultural Awareness Training (20 people)
- 8 hours complimentary consulting (Aboriginal policy development, procurement support or community engagement support, review and advice on your businesses Indigenous Strategy documents – e.g., Indigenous Procurement Policy, Aboriginal Engagement Policy, Reconciliation Action Plan etc.)
- Logo acknowledgement and hyperlink on NTIBN's website
- Quarterly promotion/advertising on all NTIBN social media platforms
- Six complimentary tickets and acknowledgement at NTIBN's Territory Blak Business Awards (Gala Event)
- One complimentary industry briefing
- Four complimentary registrations to NTIBN's nationally recognised event of the year
- Access to NTIBN's network and iNDiSTRY Connect – the Blak Business Directory
- Access to NTIBN's #BlakFirst policies
- Complimentary use of NTIBN's logo on Reconciliation Action Plans, marketing materials, websites, email auto-signatures, tender documentation etc.

SILVER PACKAGE

\$20,000

- One complimentary Industry briefing
- 4 hours complimentary consulting (Aboriginal policy development, procurement support or community engagement support, review and advice on your businesses Indigenous Strategy documents – e.g., Indigenous Procurement Policy, Aboriginal Engagement Policy, Reconciliation Action Plan etc.)
- Logo acknowledgement on NTIBN website
- Logo acknowledgement on NTIBN's iNDiSTRY Connect – the Blak Business Directory
- Two complimentary registrations to NTIBN's nationally recognised event of the year
- Access to NTIBN's #BlakFirst policies
- Two complimentary tickets to NTIBN's Territory Blak Business Awards (Gala Event) and acknowledgement as an NTIBN partner
- Complimentary use of NTIBN's logo on Reconciliation Action Plans, marketing materials, websites, email auto-signatures, tender documentation etc.
- Acknowledgement at NTIBN's Territory Blak Business Awards (Gala Event)

BRONZE PACKAGE

\$15,000

- One complimentary Industry briefing
- Logo acknowledgement on NTIBN website
- One complimentary registration to NTIBN's nationally recognised event of the year
- Access to NTIBN's #BlakFirst policies
- Two complimentary tickets to NTIBN's Territory Blak Business Awards (Gala Event) and acknowledgement as an NTIBN partner
- Complimentary use of NTIBN's logo on Reconciliation Action Plans, marketing materials, websites, email auto-signatures, tender documentation etc.



EVENT SPONSORSHIP OPPORTUNITIES

NTIBN host a range of key local and national events that attract attendees from all over including our certified Indigenous owned businesses and Ally members, Territory and Commonwealth Government dignitaries, industry peaks and key investors.

BLAK BUSINESS AWARDS NIGHT

\$55,000

One opportunity

This is the NTIBN's premier social event of the year and an opportunity to highlight the success of the NT's Blak businesses. It is an opportunity for our members to connect with colleagues and corporate partners in a relaxed atmosphere.

Package Includes:

- One (1) table of ten in a prominent location and opportunity to reserve an additional table
- Exclusive naming rights to this event
- Logo and acknowledgement as Major Sponsor on all Blak Business Awards material including print, PDFs and broadcast emails
- Verbal acknowledgement as Blak Business Awards sponsor during the event
- Opportunity to make a 5-minute speech on the night
- Company logo on speaker's lectern (supplied by Sponsor)
- Banners displayed during the event (supplied by Sponsor)
- Logo and hyperlink on the website
- Logo and company profile in the Blak Business Awards program
- Presentation and naming rights of NT Blak Business of the Year award.

** An individual Sponsorship Prospectus will be available for this event. Please contact NTIBN for more information.*

*** Note: All content of presentation/material subject to NTIBN approval**



BAREFOOT BUSINESS EVENT

\$5,000

NTIBN host Barefoot Business networking events throughout the year across the NT. These evening events provide a platform to discuss upcoming developments in policy landscapes, new initiatives, upcoming industry briefings. It includes a speaker's corner, members engagement sessions and networking opportunities.

Package includes:

- Logo and acknowledgement as the Sponsor on all event marketing material including print, PDFs, social media, newsletter and broadcast emails
- 15-minute presentation session to showcase the Sponsor's goods and services etc
- NTIBN will handle invitations on behalf of the Sponsor and provide an attendee list (Name, Organisation & Company) to the Sponsor prior and post event
- Two pull-up banners displayed in a prominent location during the event (supplied by Sponsor)
- One promotional item at the entrance (supplied by Sponsor).

*** Note: All content of presentation/material subject to NTIBN approval**

BLAK COFFEE EVENT

\$3,000

NTIBN host Blak Coffee networking events throughout the year in different locations across the NT. These day events provide a platform to discuss upcoming developments in policy landscapes, new initiatives, upcoming industry briefings and offer members and prospective members the opportunity to network and collaborate.

Package includes:

- Hire of Meeting Room
 - Logo acknowledgement as the Sponsor on all event marketing material including print, PDFs, social media, newsletter and broadcast emails
 - 10-minute presentation session to showcase the Sponsor's goods and services etc.
 - NTIBN will handle invitations on behalf of the Sponsor and provide an attendee list (Name, Organisation & Company) to the Sponsor prior and post event
 - Two pull-up banners displayed in a prominent location during the event (supplied by Sponsor)
 - One promotional item at the entrance (supplied by Sponsor)
-

MEMBER SHOWCASE EVENT

\$5,000

Member Showcase Events are an opportunity to offer NTIBN Certified members a chance to showcase their business's location and goods and services. You would be supporting the growth of local Aboriginal businesses.

Package includes:

- Catering costs, AV, speaker, theming and all other associated expenses
- Logo acknowledgement as the Sponsor on all event marketing material including print, PDFs, social media, newsletter and broadcast emails
- NTIBN will handle invitations on behalf of the Sponsor and provide an attendee list (Name, Organisation & Company) to the Sponsor prior and post event
- Two (2) pull-up banners displayed in a prominent location during the event (supplied by Sponsor)
- One (1) promotional item at the entrance (supplied by Sponsor)

*** Note: All content of presentation/material subject to NTIBN approval**

ABORIGINAL ECONOMIC DEVELOPMENT FORUM

The Aboriginal Economic Development Forum, delivered biennially since 2003 is one of Australia's largest economic development specific events that provides for opportunity for Aboriginal Businesses and entrepreneurs from across the Territory to showcase their products and services to key stakeholders.

NTIBN hosted for the first time the highly successful 10th Aboriginal Economic Development Forum in Alice Springs in October 2021.

Key highlights included 350 registered participants from across the Territory and nationally representing 150+ Aboriginal organisations, small to medium businesses, corporate organisations, industry peaks, NT Aboriginal Land Councils, government key decision makers and key non-Indigenous business partners and allies.

** An individual Sponsorship Prospectus will be available for this event. Please contact NTIBN for more information.*

INDIGENOUS INTERNATIONAL INVESTMENT AND TRADE SUMMIT

Together, NTIBN and the Australian Indigenous Network for Investment, Trade and Export (IGNITE) are creating a globally significant opportunity to understand commercial opportunities with and for Indigenous businesses.

The Indigenous International Investment and Trade Summit is the first of its kind. It will be delivered biennially and support Indigenous companies seeking to grow through accessing export markets and/or attracting financial investment.

It will bring together investment managers, investors, deal makers and Indigenous companies, businesses and exporters from around the world. The event will focus on showcasing our Indigenous businesses and putting Indigenous interests front and centre in International Trade – particularly in market opportunities in sustainable land management, carbon markets, renewable energy, tourism, Indigenous foods and botanicals, and creative industries including fashion and art. It will take place in Darwin as Australia's gateway to the Indo-Pacific and the world.

** An individual Sponsorship Prospectus will be available for this event. Please contact NTIBN for more information.*





NORTHERN TERRITORY
INDIGENOUS BUSINESS NETWORK
Your connection with Indigenous
Suppliers and Services in the
Northern Territory

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admin@ntibn.com.au

Membership form:

INDiSTRY Connect - <https://ntibnportal.ntibn.com.au/registration/>