



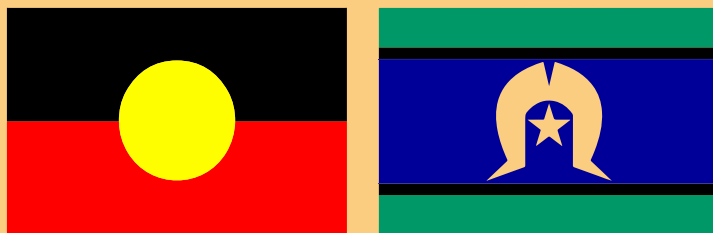
NORTHERN TERRITORY  
INDIGENOUS BUSINESS NETWORK

# BLAK BUSINESS AWARDS

## ACKNOWLEDGEMENT OF COUNTRY

The Northern Territory Indigenous Business Network (NTIBN) acknowledges Aboriginal and Torres Strait Islander peoples as the Traditional Owners of the lands and waters where our businesses are founded and will grow. We recognise Countrymen from all over the nation, and are proud of the resilience, strength and survival of our people. We are grateful for each unique nation across Australia that so generously shares their space, time and stories with us. We recognise, respect, prioritise and preference Aboriginal and Torres Strait Islander ways of being, knowing and doing.

Importantly, NTIBN acknowledges all Aboriginal and Torres Strait Islander business owners, for the significant, empowering, innovative and lasting economic impact we are creating. Together we are Closing the Gap and generating new futures for our people.



## Our Vision

A vibrant, innovative, and active Aboriginal business sector in the Northern Territory.

## Our Mission

To increase the economic participation and social prosperity of Indigenous Australians by encouraging, supporting, empowering and building the capacity of Indigenous businesses.

We are unapologetically prioritising Aboriginal and Torres Strait Islander peoples and country in all that we do.

## About Us

The Northern Territory Indigenous Business Network (NTIBN) has been operating in the Northern Territory (NT) for over 10 years as a consortium and peak body representing NT Indigenous businesses. We are 100% Indigenous owned and are recognised as the peak and preferred certifying authority in the NT.

NTIBN is at the forefront of Aboriginal economic development, putting Aboriginal businesses in the driver's seat of economic self-determination while unlocking the NT's rich and grand Aboriginal estate.

We are a business growth and advocacy services provider that understands and acts with commercial principles. We are about Aboriginal business in the NT. We advocate hard for the recognition that Aboriginal business and the generation of Aboriginal wealth will be the game changer in Closing the Gap. We provide our members with:

- Infrastructure and program business supports - through delivery of The HUB, the NT's Indigenous Business and Employment Hub.
- Networks - through participation in key local and national events, introductions to relevant corporate and government stakeholders and key decision makers.
- Advocacy - promoting and supporting the growth and development of Aboriginal businesses and industry.
- Access to Connect - The Blak Business Directory (BBD) designed to showcase our legitimate and authentic Blak businesses and Ally businesses.

## Our Approach

The HUB is 100% Aboriginal Owned, Aboriginal-centric, and ensures a #Blakfirst approach to everything we do. We prioritise and preference:

- Indigenous values, culture, self-determination, empowerment, equity and economic development.
- Aboriginal and Torres Strait Islander people for employment
- Aboriginal and Torres Strait Islander enterprises and organisations for our supply chain.

# BLAK BUSINESS AWARDS

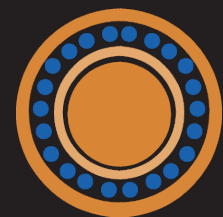
NTIBN host a range of key local and national events that attract attendees from all over including our members - Indigenous Businesses and Ally Businesses, Territory and Commonwealth Government dignitaries, industry peaks and key investors.

The BLAK BUSINESS Awards is the premier social event of the year and an opportunity to highlight and showcase the success of Northern Territory Blak Businesses. It is an opportunity for our members to connect and network with colleagues, patrons, allies and corporate partners in a relaxed atmosphere.

As a sponsor of the Blak Business Awards, you will be supporting and rewarding Northern Territory Aboriginal businesses. The Blak Business Awards will be held on Friday 12 August 2022.

There are ten (10) awards categories that will be recognised at the Blak Business Awards:

- Best New Blak Start-up Business
- Best Growth Blak Business
- Young Blak Entrepreneur of the Year
- Blak Female Business Owner of the Year
- Blak Male Business Owner of the Year
- Ally of the Year
- Blak Sole Trader/Microbusiness of the Year
- Blak Buyer of the Year
- Blak Community Controlled Organisation of the Year
- NT Blak Business of the Year



# BENEFITS OF SPONSORSHIP

## One-on-one interaction with your target market:

We've reached out to you because we know that your target audience will comprise a large portion of our guest list. Whether it be through conversations in your office or good hard-fashioned networking, we give you direct access to the people you can typically only access through online or printed advertising.

## Brand awareness and increased exposure:

We give you plenty of opportunities to get your name seen by hundreds of people, whether or not you attend the Blak Business Awards nights.

At the very least, guests will see your brand on the program and website. No matter where they see it, it will be in the context of supporting NT Aboriginal businesses.

## Better customer engagement and loyalty:

You will have the opportunity to interact with your customers outside your business sector. The Blak Business Awards is an opportunity to get feedback on your business and the chance to discuss your business needs.

## Return on Investment (ROI):

Whatever option you choose, you will you get to advertise to an audience tailored to your offerings. You can be sure that your sponsorship money will be dedicated to this audience.

If you are interested in sponsoring the Blak Business Awards, you are invited to contact NT Indigenous Business Network on 1300 192 164 or [admin@ntibn.com.au](mailto:admin@ntibn.com.au) to discuss further.

# SPONSORSHIP PACKAGES

## PREMIER SPONSORSHIP

**\$55,000** (exc. GST)

Our Premier Sponsor level is the top-tier sponsorship for all our events. You retain the sole position as the title sponsor, with full access to all of the benefits listed below. We only have one spot available for the exclusive rights of the Premier Sponsor position.

ONE (1) OPPORTUNITY - package includes:

- One (1) table of ten in a prominent location and opportunity to reserve an additional table
- Exclusive naming rights to this event
- Logo and acknowledgement as Premier Sponsor on all Blak Business Awards material including print, PDFs and broadcast emails. Promotion/advertising on all NTIBN social media platforms (2 weeks prior and 2 weeks post awards night), television and radio.
- Verbal acknowledgement as Blak Business Award's sponsor during the event
- Opportunity to make a 5-minute speech on the night
- Company logo on speaker's lectern (supplied by Sponsor)
- Banners displayed during the event (supplied by Sponsor)
- Logo and hyperlink on the website
- Logo and company profile in the Blak Business Awards program
- Presentation and naming rights of NT Blak Business of the Year award.

\*Note: All content of presentation/material subject to NTIBN approval

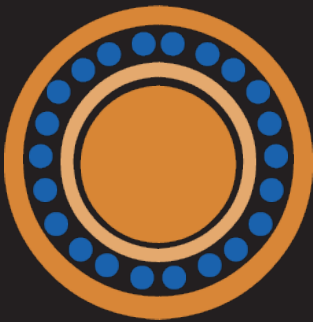
# GOLD SPONSORSHIP

**\$35,000** (exc. GST)

Our Gold Sponsor level gives you the key benefits of a sponsorship with NTIBN, minus the naming rights to our events and live plugs by event speakers. To maximize the value of to our Gold Sponsors, we only accept 2 spots for this coveted position.

TWO (2) OPPORTUNITIES - package includes:

- One (1) table of ten in a prominent location
- Logo and acknowledgement as Gold Sponsor on all Blak Business Awards material including print, PDFs and broadcast emails
- Verbal acknowledgement as Blak Business Awards sponsor during the event
- Banners displayed during the event (supplied by Sponsor)
- Logo and hyperlink on the website
- Logo and company profile in the Blak Business Awards program
- Presentation of Female Business Leader of the Year or Male Business Leader of the Year.







# SILVER SPONSORSHIP

**\$15,000** (exc. GST)

Silver Sponsorship is the middle-level sponsorship, providing you the benefits below and without the exclusive elements of premier and gold packages.

THREE (3) OPPORTUNITIES - package includes:

- Two (2) complimentary tickets
- Verbal acknowledgement as Blak Business Awards sponsor during the event
- Logo and hyperlink on the website
- Logo and company profile in the Blak Business Awards program
- One promotional item at the entrance (supplied by Sponsor)
- Presentation of one (1) Award category - 2022 Best Blak New Start-up Business, Best Blak Growth Business or Sole Trader/Microbusiness of the Year.

# BRONZE SPONSORSHIP

**\$5,000** (exc. GST)

Our Bronze Sponsor level opens the door for participation in sponsoring our events, even at a low budget. This opens the door for you to participate in our sponsorship program and increase your exposure to all our event attendees.

UNLIMITED OPPORTUNITIES - package includes:

- Two (2) complimentary tickets
- Logo and hyperlink on the website
- Logo and company profile in the Blak Business Awards program
- One promotional item at the entrance (supplied by Sponsor)



## NORTHERN TERRITORY INDIGENOUS BUSINESS NETWORK

Your connection with Indigenous  
Suppliers and Services in the  
Northern Territory

# CONTACT US

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**Website:**

[www.ntibn.com.au](http://www.ntibn.com.au)