

NORTHERN TERRITORY INDIGENOUS BUSINESS NETWORK

STRATEGIC PLAN 2022-2025

OUR VISION

A VIBRANT, INNOVATIVE
AND ACTIVE ABORIGINAL
BUSINESS SECTOR IN THE
NORTHERN TERRITORY

PILLAR 1: ENABLING BLAK BUSINESS

OBJECTIVE:

Grow the Indigenous economy by enabling Blak Businesses to build capacity and capabilities and unlock opportunities to do business.

KEY DELIVERABLES

1. Delivery of The HUB - The NT Indigenous Business & Employment Hub
2. Stamp out Blak Cladding through implementation of robust verification process
3. Access to NTIBN's online digital platform, Connect - The Blak Business Directory (BBD)
4. Deliver networking opportunities for members and wider business community
5. Direct connection to supply chain opportunities

PILLAR 2: ADVOCACY and REPRESENTATION

OBJECTIVE:

Be a strong representative voice and keep our members connected.

KEY DELIVERABLES

1. Build a strong presence across the Northern Territory, with a place-based approach that recognises regional sovereignty.
2. Build a member base and board that is representative of a diverse range of industries and geographies.
3. Deliver on our #Blakout Commitment, implementing our #Blakfirst approach
4. Be a strong voice for Blak Business across the policy landscape.
5. Be an active member of the network of Indigenous business Chambers and hubs.

PILLAR 3: ECONOMIC INDEPENDENCE

OBJECTIVE:

Be financially stable.

KEY DELIVERABLES

1. Be fiscally responsible and work towards being financially resilient and able to withstand temporary shocks to our funding base.
2. An appropriate organisational structure that supports strong governance and operating practices for both NTIBN and The HUB.
3. Build a strong, reputable organisation that attracts investment.
4. Activating the rise of the Blak economy through facilitating, creating and advocating for buying Blak.

PILLAR 4: STRATEGIC ALLIANCE & PARTNERSHIPS

OBJECTIVE:

To establish strategic partnerships and alliances that add value to our work, complement our vision and deliver outcomes for our members.

KEY DELIVERABLES

1. Facilitate and create purposeful and mutually beneficial relationships with industry and government to access existing and new investment streams.
2. Facilitate strategic partnerships to maximise opportunities for our members.
3. Forge and promote collaborative alliances for Aboriginal specific industries
4. Establish strategic alliances to support delivery of The HUB.