

# IT'S OUR BUSINESS.

Aboriginal Economic Development Forum 11



NORTHERN  
TERRITORY  
INDIGENOUS  
BUSINESS  
NETWORK

2023 : PROSPECTUS



Proudly sponsored by  
NORTHERN  
TERRITORY  
GOVERNMENT

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8/11 - 10/11

Darwin Convention Centre

[ntibn.com.au/aedf](http://ntibn.com.au/aedf)

The Northern Territory Indigenous Business Network is pleased to be hosting the 11th Aboriginal Economic Development Forum (previously known as Indigenous Economic Development Forum) in Darwin from Wednesday 8th to Friday 10th November 2023.

There has never been a better time to engage and invest in the Northern Territory. The Territory's location, its people and its resources have the capacity to grow Aboriginal economic development more than ever before.

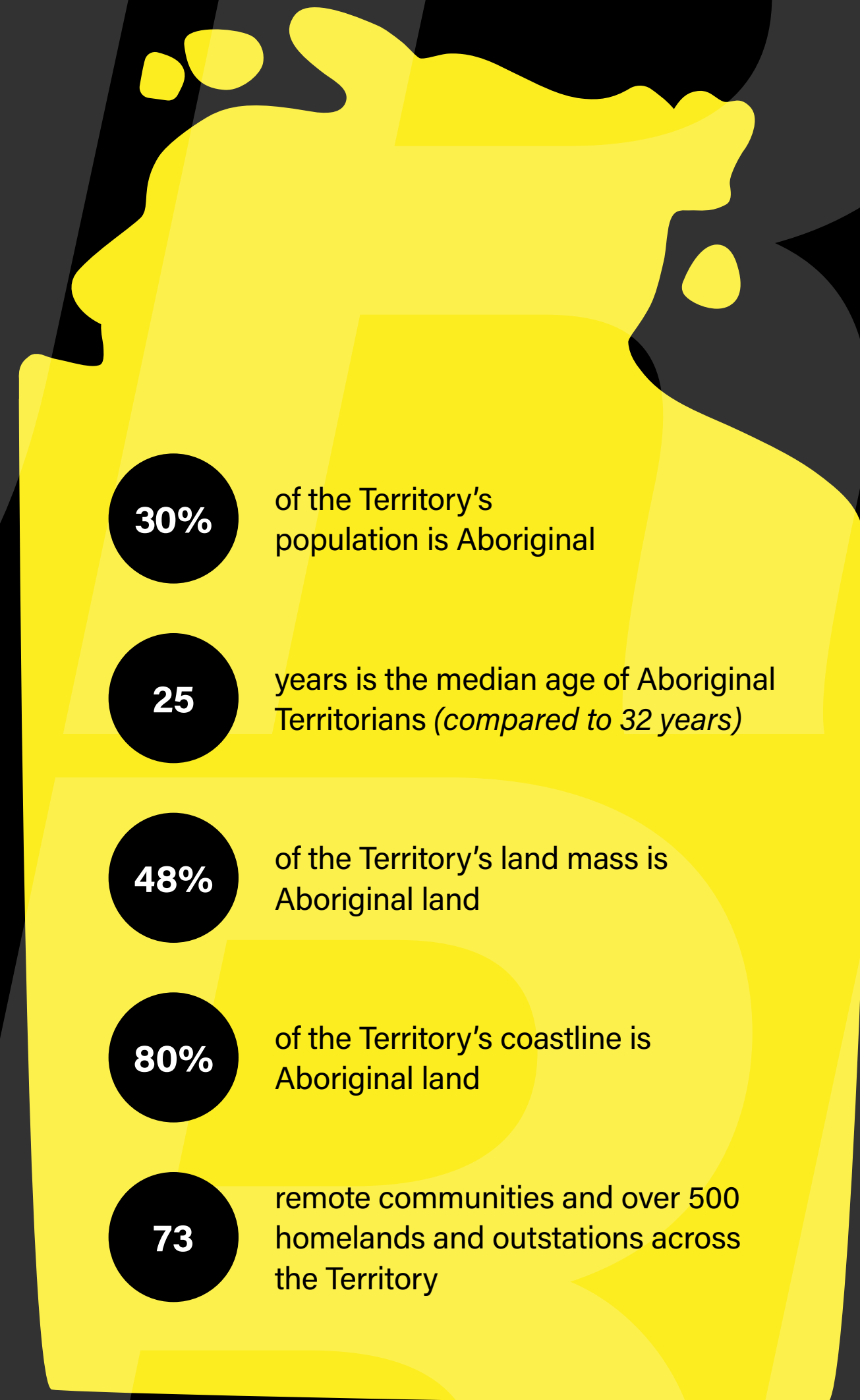
The Northern Territory's Aboriginal demographic is the fastest growing population, in a fast-growing region.

The Forum will provide an opportunity for Aboriginal businesses and entrepreneurs from across the Territory to showcase their products and services to key stakeholders with a vested interest in progressing Aboriginal economic development.

The program includes a welcome reception, plenary sessions with keynote presentations, breakout sessions and a Marketplace showcasing Aboriginal businesses and services and programs from across the Territory.

There will be an emphasis on encouraging the sharing of knowledge, experiences and connecting and strengthening relationships between Aboriginal entrepreneurs, private sector, industry, government and non-government organisations.

The Forum is one of Australia's largest Aboriginal economic development specific events.



# INTRODUCTION

Note: If all outstanding claims were granted, approximately 52% of the Territory's land mass and 92% of its coastline would be Aboriginal land. Data sourced from NT Government sources.

# OUR

**IT'S *OUR* BUSINESS**  
reflects on the importance  
of Indigenous business  
enterprise ownership,  
self-determination and  
the sovereignty that can be  
achieved through economic  
empowerment.

This year's theme will deliver critical conversations and actions centering on:

- Integrity in *OUR* Blak Business sector
- Unlocking *OUR* country, culture and knowledge
- Excellence in *OUR* capability
- Setting *OUR* price.

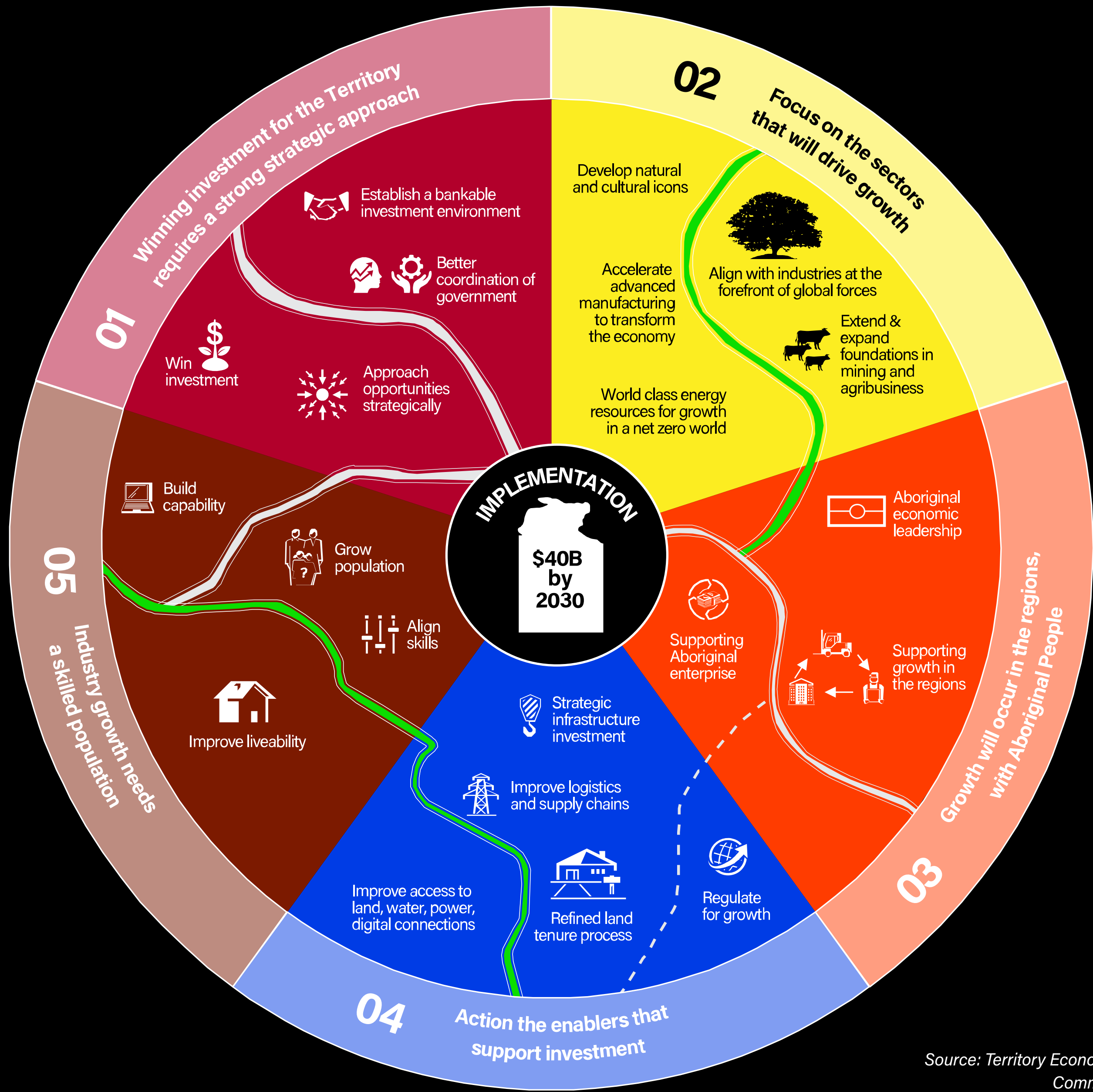
IT'S *OUR* BUSINESS and AEDF11 will celebrate best practice, address the challenges and innovations across business, industry, workforce development, country and culture. Bringing together Blak thought-leaders and change makers from the Territory for economic impact.

# IT'S *OUR* BUSINESS.

is a call to  
*OUR* people to unlock  
*OUR* economic capacity  
and right to own  
*OUR* futures.

# THIS YEAR'S THEME

A Northern Territory \$40B Economy by 2030 is bold, but within reach if Territorians work together.



# THE NT'S STEP CHANGE BLUEPRINT

## Objective:

**To provide a platform that supports the creation of economic opportunities with a focus on Aboriginal businesses and private sector investment to grow the Territory's economy.**

## Dates:

Wednesday 8th November 2023  
to Friday 10th November 2023

## Location:

**Darwin Convention Centre**  
10 Stokes Hill Rd, Darwin City NT 0800

## Delegate Profile:

The Forum is expected to attract over 500 Aboriginal and non-Aboriginal delegates with an interest in developing the Territory's economy. Including those who have an ability to participate and impact on the emerging Aboriginal economic development landscape, such as:

- Aboriginal organisations
- Small to medium enterprises
- Corporate organisations
- Industry associations
- Land councils
- Northern Territory and Australian Government key decision makers
- Key non-Indigenous business partners and allies.

## Past Themes:

Year	Forum Theme	Location
2003	Seizing Our Economic Future	Alice Springs
2005	Our Place, Our Progress, Our Potential	Darwin
2007	Partnerships & Pathways	Darwin
2009	Developing Our Future Together	Alice Springs
2011	Working Toward a Strong Future	Darwin
2013	Taking Care of Business	Alice Springs
2015	Developing the North	Alice Springs
2017	The North is Our Economic Story	Darwin
2019	Boundless Possible	Darwin
2021	Aboriginal Business	Alice Springs

# FORUM DETAILS

## The forum will provide long lasting benefits, including:

- Maximum exposure at a premier forum devoted to Aboriginal economic development.
- Opportunity to deliver a clear message that your organisation/department has a genuine commitment to Aboriginal people in the North in supporting sustainable economic development.
- Promote your organisation or department to an identified audience.
- Gain new and strengthen existing business and key stakeholder relationships.
- Provide an opportunity to build partnerships with Aboriginal delegates and identified key stakeholders.
- All business sponsors will get a minimum twelve-month NTIBN membership for free.
- The packages as listed in this prospectus can be tailored to suit your specific marketing needs and may incorporate new ideas specific to your organisation or department into the available options.
- If you would like to suggest an alternative way to be involved with the forum, please contact NTIBN [admin@ntibn.com.au](mailto:admin@ntibn.com.au)

## Sponsorship Structure:

<b>Premier</b>	<b>\$55,000</b>
<b>Gold</b>	<b>\$25,000</b>
<b>Silver</b>	<b>\$15,000</b>
<b>Bronze</b>	<b>\$10,000</b>
<b>Growth</b>	<b>\$5,500</b>
<b>Community</b>	<b>\$2,500</b>

# SPONSORSHIP OPPORTUNITIES



Package:

## Premier Sponsor

Investment:

# \$55,000

### Program

- Naming Rights to the welcome reception or closing ceremony event.
- Wording on the Forum program, "Proudly supported by..."
- Full page ad in Forum program.
- Organisation's logo in the Forum program.

### Registration

- Organisation logo prominently displayed at registration.

### Membership

- Two years ally or certified membership with NTIBN.
- Invitation to present to the NTIBN Board.
- Direct support for 12 months with the NTIBN Member Officer to connect or receive introductions to relevant NTIBN certified members.
- NTIBN review and advice on your businesses.
- Indigenous strategy documents. E.g. IPP, ADP, RAP.

### Forum

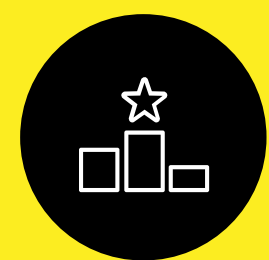
- Up to six complimentary tickets to attend the two-day Forum and welcome reception including reserved seating.
- Opportunity for an organisation representative to provide a ten-minute presentation OR host a workshop.
- Opportunity for the organisation to have an exhibition space. (Booth only will be supplied).
- Verbal acknowledgement in the Forum's opening and closing speeches and Forum welcome reception.
- Assist with appropriate arrangements for scheduled private business meetings with identified delegates and speakers to meet the sponsor's requirements.
- Delegates list, including a list of Marketplace participants.

### Marketing & Promotion

- Social media visibility by NTIBN in the lead up, during and post event, including five significant company spotlight posts.
- Organisation logo on signage within the Forum, welcome reception and on lectern signage in the plenary and breakout sessions.
- Organisation branding on name badges.
- Organisation's logo on electronic and print advertising and marketing material. E.g. flyers.
- Facilitate access to media opportunities.
- Organisation's logo and 200 word organisation description of the organisation to appear on the Forum website and a link to the organisation's homepage.
- A4 insert or other appropriate material in the delegate pack (materials to be provided by sponsor).
- Organisation logo to appear on AV screens during the Forum.
- A letter/statement from NTIBN recognising the support as a partnership in developing the northern Aboriginal economy, that can be used in tender applications.

*Please note benefits are subject to change as the program further develops.*





Package:

## Gold Sponsor

Investment:

# \$25,000

### Program

- Wording on the Forum program, "Proudly supported by..."
- Organisation's logo in the Forum program.

### Registration

- Organisation logo prominently displayed at registration.

### Membership

- One year ally or certified membership with NTIBN.

### Forum

- Up to four complimentary tickets to attend the two-day Forum and welcome reception including reserved seating.
- Opportunity for an organisation representative to provide a five-minute welcome address on Day 1 or Day 2 of the Forum.
- Opportunity for the organisation to have an exhibition space. (Booth only will be supplied)
- Verbal acknowledgement in the Forum's opening and closing speeches and Forum welcome reception.
- Assist with appropriate arrangements for scheduled private business meetings with identified delegates and speakers to meet the sponsor's requirements.
- Delegates list, including a list of Marketplace participants.

### Marketing & Promotion

- Social media visibility by NTIBN in the lead up, during and post event, including three significant company spotlight posts.
- Organisation logo on signage within the Forum, welcome reception and on lecterns signage in the plenary and breakout sessions.
- Organisation branding on name badges.
- Organisation's logo on electronic and print advertising and marketing material E.g. flyers.
- Facilitate access to media opportunities.
- Organisation's logo and 100 word organisation description of the organisation to appear on the Forum website and a link to the organisation's homepage.
- A4 insert or other appropriate material in the delegate pack (materials to be provided by sponsor).
- Organisation logo to appear on AV screens during the Forum.

*Please note benefits are subject to change as the program further develops.*



Package:

## Silver Sponsor

Investment:

# \$15,000

### Program

- Organisation's logo in the Forum program.

### Registration

- Organisation logo prominently displayed at registration.

### Membership

- One year ally or certified membership with NTIBN.

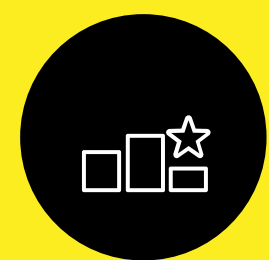
### Forum

- Up to three complimentary tickets to attend the two-day Forum and welcome reception including reserved seating.
- Opportunity for the organisation to have an exhibition space.
- Verbal acknowledgement in the Forum's opening and closing speeches and Forum welcome reception.
- Assist with appropriate arrangements for scheduled private business meetings with identified delegates and speakers to meet the sponsor's requirements.
- Delegates list, including a list of Marketplace participants.

### Marketing & Promotion

- Social media visibility by NTIBN in the lead up, during and post event, including two significant company spotlight posts.
- Organisation's logo and 70 word organisation description of the organisation to appear on the Forum website and a link to the organisation's homepage.
- Facilitate access to media opportunities.
- A4 insert or other appropriate material in the delegate pack (materials to be provided by sponsor).
- Organisation logo to appear on AV screens during the Forum.

*Please note benefits are subject to change as the program further develops.*



Package:

## Bronze Sponsor

Investment:

# \$10,000

### Program

- Organisation's logo in the Forum program.

### Registration

- Organisation logo prominently displayed at registration.

### Membership

- One year ally or certified membership with NTIBN.

### Forum

- Up to two complimentary tickets to attend the two-day Forum and welcome reception including reserved seating.
- Assist with appropriate arrangements for scheduled private business meetings with identified delegates and speakers to meet the sponsor's requirements.
- Verbal acknowledgement in the Forum's opening and closing speeches and Forum welcome reception.
- List of Aboriginal business expo participants.

### Marketing & Promotion

- Social media visibility by NTIBN in the lead up, during and post event, including one significant company spotlight posts.
- Organisation's logo and 50 word organisation description of the organisation to appear on the Forum website and a link to the organisation's homepage.
- A4 insert or other appropriate material in the delegate pack (materials to be provided by sponsor).
- Organisation logo to appear on AV screens during the Forum.

*Please note benefits are subject to change as the program further develops.*



Package:

## Growth Sponsor

Investment:

# \$5,500

### Program

- Organisation's logo in the Forum program.

### Registration

- Organisation logo prominently displayed at registration.

### Membership

- One year ally or certified membership with NTIBN.

### Forum

- Up to two complimentary tickets to attend the two-day Forum and welcome reception including reserved seating.
- Assist with appropriate arrangements for scheduled private business meetings with identified delegates and speakers to meet the sponsor's requirements.
- Verbal acknowledgement in the Forum's opening and closing speeches and Forum welcome reception.
- List of Aboriginal business expo participants.

### Marketing & Promotion

- Organisation logo to appear on AV screens during the Forum.

*Please note benefits are subject to change as the program further develops.*



Package:

# Community Sponsor

Investment:

# \$2,500

## Program

- Organisation's logo in the Forum program.

## Registration

- Organisation logo prominently displayed at registration.

## Membership

- One year ally or certified membership with NTIBN.

## Forum

- Up to two complimentary tickets to attend the two-day Forum and welcome reception including reserved seating.
- Verbal acknowledgement in the Forum's opening and closing speeches and Forum welcome reception.
- List of Aboriginal business expo participants.

## Marketing & Promotion

- Organisation logo to appear on AV screens during the Forum.

*Please note benefits are subject to change as the program further develops.*

	Premier \$55,000	Gold \$25,000	Silver \$15,000	Bronze \$10,000	Growth \$5,500	Community \$2,500
<b>Program</b>						
• Wording on the Forum program, "Proudly supported by.."	●	●				
• Organisation's logo in the Forum program	●	●	●	●	●	●
<b>Registration</b>						
• Organisation's logo displayed at registration	Prominent	Prominent	●	●	●	●
<b>Forum</b>						
• Complimentary tickets to attend the two-day Forum and welcome reception including reserved seating	6	4	3	2	2	2
• Opportunity for an organisation representative to provide a ten-minute presentation OR host a workshop	●					
• Opportunity for an organisation representative to provide five minute welcome address on Day 1 or Day 2 of the Forum	●	●				
• Opportunity for organisations to have a sponsor exhibition space alongside the Aboriginal business expo	●	●	●			
• Verbal acknowledgement in the Forum's opening and closing speeches and at the Welcome Reception	●	●	●	●	●	●
• Assist with appropriate arrangements for scheduled private business meetings with identified delegates and speakers to meet the sponsor's requirements	●	●	●	●	●	
• Delegates list	●	●	●			
• A list of Aboriginal business expo participants	●	●	●	●	●	●
<b>Marketing &amp; Promotion</b>						
• Social media visibility by NTIBN in the lead up, during and post event	●	●				
• Organisation logo on signage within the Forum, welcome reception and on lecterns signage in the plenary and outbreak sessions	●	●				
• Organisation branding on name badges (subject to deadlines)	●	●				
• Organisation's logo on electronic and print advertising and marketing material E.g. flyers	●	●	●			
• Organisation's logo and description of the organisation to appear on the event website and a link to the organisation's homepage	200 word	100 word	70 word	50 word		
• Facilitate access to media opportunities	●	●	●			
• A4 insert or other appropriate material in the delegate pack (materials to be provided by sponsor)	●	●	●	●		●
• Organisation logo to appear on AV screens during the Forum	●	●	●	●	●	●
<b>Membership</b>						
• Two years associate or certified membership with NTIBN	●					
• One years associate or certified membership with NTIBN	●	●	●	●	●	●
• Invitation to present to the NTIBN Board	●					
• Direct support for 12 months with the NTIBN Member Officer to connect or receive introductions to relevant NTIBN certified members	●					
• NTIBN review and advice on your business Indigenous strategy documents E.g. IPP, ADP, RAP	●					

# AT A GLANCE – SPONSORSHIP OPPORTUNITIES

Please note benefits are subject to change as the program further develops.

# Aboriginal Economic Development Forum 11

## Sponsorship Application



Company Name:

Trading as:

ABN:

Contact name:

Position:

Postal address:

Telephone:

Email:

### For further information contact:

Phone: 1300 192 164

Email: [AEDF@goingnorth.agency](mailto:AEDF@goingnorth.agency)

Please attach your organisation's proposed contributions to support the Media Partner arrangements for and on behalf of the business/organisation listed above.

Signed:

Date:

- To ensure maximum exposure, confirmed participation at the earliest date possible is encouraged.
- The sponsorship application form may be emailed or mailed to the address listed on this page.
- Prices quoted are in Australian Dollars and are EXCLUSIVE of 10% Goods and Services Tax (GST).

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