



2024 | BLAK BUSINESS AWARDS

SPONSORSHIP PROSPECTUS



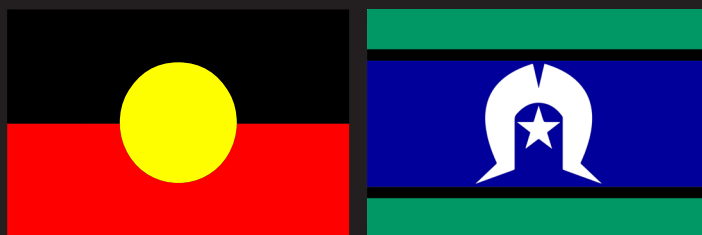
**NORTHERN TERRITORY
INDIGENOUS BUSINESS NETWORK**

Establishing, nurturing and growing an interconnected network of Indigenous owned businesses and enterprises throughout the NT.

The Northern Territory Indigenous Business Network (NTIBN) acknowledges Aboriginal and Torres Strait Islander peoples as the Traditional Owners of the lands and waters where our businesses are founded and will grow. We recognise Countrymen from all over the nation, and are proud of the resilience, strength and survival of our people. We are grateful for each unique nation across Australia that so generously shares their space, time and stories with us. We recognise, respect, prioritise and preference Aboriginal and Torres Strait Islander ways of being, knowing and doing.

Importantly, NTIBN acknowledges all Aboriginal and Torres Strait Islander business owners, for the significant, empowering, innovative and lasting economic impact we are creating.

Together we are Closing the Gap and generating new futures for our people.



OUR VISION

As the leading peak body for NT Blak Businesses, we help grow and foster an innovative, vibrant and active Blak business sector in the Northern Territory

OUR MISSION

To increase the economic participation and social prosperity of Indigenous Australians by encouraging, supporting, empowering and building the capacity of Indigenous businesses.

OUR APPROACH

The HUB is 100% Aboriginal Owned, Aboriginal-centric, and ensures a #Blakfirst approach to everything we do. We prioritise and preference:

- Indigenous values, culture, self-determination, empowerment, equity and economic development.
- Aboriginal and Torres Strait Islander people for employment
- Aboriginal and Torres Strait Islander enterprises and organisations for our supply chain.

ABOUT US

We are unapologetically prioritising Aboriginal and Torres Strait Islander peoples and country in all that we do.

The Northern Territory Indigenous Business Network (NTIBN) has been operating in the Northern Territory (NT) for over 10 years as a consortium and peak body representing NT Indigenous businesses. We are 100% Indigenous owned and are recognised as the peak and preferred certifying authority in the NT.

NTIBN is at the forefront of Aboriginal economic development, putting Aboriginal businesses in the driver's seat of economic self-determination while unlocking the NT's rich and grand Aboriginal estate.

We are a business growth and advocacy services provider that understands and acts with commercial principles. We are about Aboriginal business in the NT. We advocate hard for the recognition that Aboriginal business and the generation of Aboriginal wealth will be the game changer in Closing the Gap.

NTIBN organizes a diverse range of local and national events that draw attendees from various locations, including our members, such as Indigenous and Ally Businesses, Territory and Commonwealth Government dignitaries, industry leaders, and significant investors.

The BLAK BUSINESS Awards is a prestigious social event that occurs annually and serves as a platform to showcase the accomplishments of Northern Territory's Blak Businesses. It also provides an opportunity for our members to interact and network with colleagues, patrons, allies, and corporate partners.

As a sponsor of the Blak Business Awards, you will contribute to the recognition and appreciation of Northern Territory's Aboriginal businesses and allies. The awards ceremony will take place on Friday, 11 August 2023 at Mindil Beach Casino Resort.

There are fourteen (14) categories that will be recognised at the Blak Business Awards:

- Best New Blak Start-up Business
- Best Blak Growth Business
- Young Blak Entrepreneur
- Best Blak Male Leader
- Best Blak Female Leader
- Best Blak Construction and Resources Business
- Best Blak Creative Business
- Best Blak Tourism Business
- Best Blak Consultancy Business
- Best Blak Bushfoods and Botanical Business

- Best Ally Business
- Best Blak Sole Trader/Microbusiness
- Best Blak Community Controlled Organisation
- NT Blak Business of the Year

BENEFITS OF SPONSORSHIP

One-on-one interaction with your target market:

Your target audience will comprise a large portion of our guest list. The Blak Business Awards will give you direct access to the people you can only access through online or printed advertising.

Brand awareness and increased exposure:

The opportunity to have your business visible whether or not you attend the Blak Business Awards nights. Guests will see your brand on the program and website, and will be in the context of supporting NT Aboriginal businesses.

Better customer engagement and loyalty:

The opportunity to interact with your customers outside your business sector. An opportunity to get feedback on your business and the ability discuss your business needs.

Return on Investment (ROI): Advertise to an audience tailored to your offerings. Your sponsorship money will be dedicated to this audience.

If you are interested in sponsoring the Blak Business Awards, you are invited to contact NT Indigenous Business Network on 1300 192 164 or admin@ntibn.com.au to discuss further.

PREMIER SPONSORSHIP

\$55,000 (exc. GST)

Our Premier Sponsor level is the top-tier sponsorship for all our events. You retain the sole position as the title sponsor, with full access to all of the benefits listed below. We only have one spot available for the exclusive rights of the Premier Sponsor position.

ONE (1) OPPORTUNITY - package includes:

- One (1) table of ten in a prominent location and opportunity to reserve an additional table
- Exclusive naming rights to this event
- Presentation and naming rights of **NT Blak Business of the Year** award.
- Logo and acknowledgement as Premier Sponsor on all Blak Business Awards material including print, PDFs and broadcast emails.
- Promotion/advertising on all NTIBN social media platforms (2 weeks prior and 2 weeks post awards night), television and radio.
- Verbal acknowledgement as Blak Business Award's sponsor during the event
- Opportunity to make a 5-minute speech on the night
- Company logo on speaker's lectern (supplied by Sponsor)
- Banners displayed during the event (supplied by Sponsor)
- Logo and hyperlink on the website
- Logo and company profile in the Blak Business Awards program

**Note: All content of presentation/material subject to NTIBN approval*

If you are interested in becoming a PREMIER SPONSOR of the Blak Business Awards, you are invited to contact NT Indigenous Business Network on 1300 192 164 or admin@ntibn.com.au to discuss further.



GOLD SPONSORSHIP

\$35,000 (exc. GST)

Our Gold Sponsor level gives you the key benefits of a sponsorship with NTIBN, minus the naming rights to our events and live plugs by event speakers. To maximize the value of to our Gold Sponsors, we only accept 2 spots for this coveted position.

TWO (2) OPPORTUNITIES - package includes:

- One (1) table of ten in a prominent location
- Presentation of Female Business Leader of the Year OR Male Business Leader of the Year
- Logo and acknowledgement as Gold Sponsor on all Blak Business Awards material including print, PDFs and broadcast emails
- Verbal acknowledgement as Blak Business Awards sponsor during the event
- Banners displayed during the event (supplied by Sponsor)
- Logo and hyperlink on the website
- Logo and company profile in the Blak Business Awards program

** Note: All content of presentation/material subject to NTIBN approval*



SILVER SPONSORSHIP

\$15,000 (exc. GST)

Silver Sponsorship is the middle-level sponsorship, providing you the benefits below and without the exclusive elements of premier and gold packages.

THREE (3) OPPORTUNITIES - package includes:

- Six (6) complimentary tickets
- Presentation of one (1) Award category (Best Blak New Start-up Business, Best Blak Growth Business OR Sole Trader/Microbusiness of the Year).
- Verbal acknowledgement as Blak Business Awards sponsor during the event
- Logo and hyperlink on the website
- Logo and company profile in the Blak Business Awards program
- One promotional item at the entrance (supplied by Sponsor).

BRONZE SPONSORSHIP

\$5,000 (exc. GST)

Our Bronze Sponsor level opens the door for participation in sponsoring our events, even at a low budget. This opens the door for you to participate in our sponsorship program and increase your exposure to all our event attendees.

UNLIMITED OPPORTUNITIES - package includes:

- Two (2) complimentary tickets
- Logo and hyperlink on the website
- Logo in the Blak Business Awards program
- One promotional item at the entrance (supplied by Sponsor)





NTIBN

CONTACT US

Phone: 1300 192 164

Email: admin@ntibn.com.au | info@ntibn.com.au

Web: ntibn.com.au

Locations:

Darwin - Development House, Level 1
76 Esplanade Darwin NT 0801

Alice Springs - Desert Knowledge Australia
475 Stuart Highway, Alice Springs NT 0873

Katherine - 46 Katherine Terrace
Katherine NT 0850



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