



**NTIBN**

# Become an **IMPACT SPONSOR**



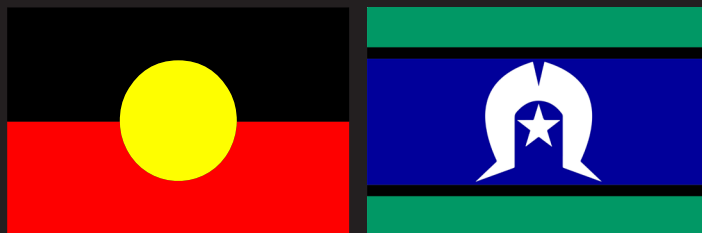
**NORTHERN TERRITORY  
INDIGENOUS BUSINESS NETWORK**

Establishing, nurturing and growing an interconnected network of Indigenous owned businesses and enterprises throughout the NT.

The Northern Territory Indigenous Business Network (NTIBN) acknowledges Aboriginal and Torres Strait Islander peoples as the Traditional Owners of the lands and waters where our businesses are founded and will grow. We recognise Countrymen from all over the nation, and are proud of the resilience, strength and survival of our people. We are grateful for each unique nation across Australia that so generously shares their space, time and stories with us. We recognise, respect, prioritise and preference Aboriginal and Torres Strait Islander ways of being, knowing and doing.

Importantly, NTIBN acknowledges all Aboriginal and Torres Strait Islander business owners, for the significant, empowering, innovative and lasting economic impact we are creating.

Together we are Closing the Gap and generating new futures for our people.



## OUR VISION

As the leading peak body for NT Blak Businesses, we help grow and foster an innovative, vibrant and active Blak business sector in the Northern Territory

## OUR MISSION

To increase the economic participation and social prosperity of Indigenous Australians by encouraging, supporting, empowering and building the capacity of Indigenous businesses.

## OUR APPROACH

The HUB is 100% Aboriginal Owned, Aboriginal-centric, and ensures a #Blakfirst approach to everything we do. We prioritise and preference:

- Indigenous values, culture, self-determination, empowerment, equity and economic development.
- Aboriginal and Torres Strait Islander people for employment
- Aboriginal and Torres Strait Islander enterprises and organisations for our supply chain.

## ABOUT US

We are unapologetically prioritising Aboriginal and Torres Strait Islander peoples and country in all that we do.

The Northern Territory Indigenous Business Network (NTIBN) has been operating in the Northern Territory (NT) for over 10 years as a consortium and peak body representing NT Indigenous businesses. We are 100% Indigenous owned and are recognised as the peak and preferred certifying authority in the NT.

NTIBN is at the forefront of Aboriginal economic development, putting Aboriginal businesses in the driver's seat of economic self-determination while unlocking the NT's rich and grand Aboriginal estate.

We are a business growth and advocacy services provider that understands and acts with commercial principles. We are about Aboriginal business in the NT. We advocate hard for the recognition that Aboriginal business and the generation of Aboriginal wealth will be the game changer in Closing the Gap.



# WHY NTIBN?



Partnering with NTIBN provides the opportunity to target a diverse spectrum of our certified Indigenous businesses, our Ally members, key government and industry key decision makers. It is also an opportunity to gain goodwill associated with Indigenous Industry leadership.

By partnering with NTIBN, you will have the unique opportunity to:

- Raise your organisations profile amongst the Indigenous Business Sector.
- Demonstrate your business’s authenticity and integrity as a positive #BlakBuyer, #BlakGrower and #BlakEmployer.
- Showcase your products and services to a captive audience at key NTIBN local and national events.
- Network with Indigenous Industry professionals and establish corporate relationships.
- Access specific target markets, including our Indigenous owned business members and key partners.

## SPONSORSHIP PACKAGES

NTIBN is seeking corporate sponsors to assist with the important work of supporting the growth and development of Northern Territory Aboriginal businesses. There are four levels of corporate sponsorship packages available, including:

Premier	Gold	Silver	Bronze
4 available <b>\$55,000 (exc. GST)</b>	3 available <b>\$35,000 (exc. GST)</b>	4 available <b>\$20,000 (exc. GST)</b>	Unlimited <b>\$15,000 (exc. GST)</b>

These sponsorship packages are designed to provide opportunity for corporations to choose their level of commitment and establish mutually beneficial partnerships with NTIBN and its members.



## PREMIER SPONSORSHIP

**\$55,000** (exc. GST)

- A dedicated relationship manager
- Annual complimentary half day Cultural Awareness Training (15-20 people)
- 5 minute promotional video about your business and its uplift of Aboriginal business
- 16 hours complimentary consulting (Aboriginal policy development, procurement support or community engagement support, review and advice on your businesses Indigenous Strategy documents – e.g., Indigenous Procurement Policy, Aboriginal Engagement Policy, Reconciliation Action Plan etc.).
- Logo acknowledgement, business hyperlink and company profile on NTIBN's website
- Major Sponsor acknowledgement at all NTIBN Events
- Quarterly promotion/advertising on all NTIBN social media platforms
- Ten complimentary tickets to NTIBN's Territory Blak Business Awards and speaking opportunity
- Signage provided by sponsor featured prominently at the event
- Two complimentary industry briefings
- Six complimentary registrations to NTIBN's nationally recognised event of the year
- Access to NTIBN's network and The Blak Business Directory (BBD), NTIBN's #BlakFirst policies and NTIBN's research and data
- Complimentary use of NTIBN's logo on Reconciliation Action Plans, marketing materials, websites, email auto-signatures, tender documentation etc.
- Promotion of your employment and contract opportunities through NTIBN channels

## GOLD SPONSORSHIP

**\$35,000** (exc. GST)

- A dedicated relationship manager
- Annual complimentary 2 hour Cultural Awareness Training (20 people)
- 8 hours complimentary consulting (Aboriginal policy development, procurement support or community engagement support, review and advice on your businesses Indigenous Strategy documents – e.g., Indigenous Procurement Policy, Aboriginal Engagement Policy, Reconciliation Action Plan etc.)
- Logo acknowledgement and hyperlink on NTIBN's website
- Quarterly promotion/advertising on all NTIBN social media platforms
- Six complimentary tickets and acknowledgement at NTIBN's Blak Business Awards
- One complimentary industry briefing
- Four complimentary registrations to NTIBN's nationally recognised event of the year
- Access to NTIBN's network, the Blak Business Directory (BBD) and NTIBN's #BlakFirst policies
- Complimentary use of NTIBN's logo on Reconciliation Action Plans, marketing materials, websites, email auto-signatures, tender documentation etc.



## SILVER SPONSORSHIP

**\$20,000** (exc. GST)

- One complimentary Industry briefing
- 4 hours complimentary consulting (Aboriginal policy development, procurement support or community engagement support, review and advice on your businesses Indigenous Strategy documents – e.g., Indigenous Procurement Policy, Aboriginal Engagement Policy, Reconciliation Action Plan etc.)
- Logo acknowledgement on NTIBN website
- Logo acknowledgement on NTIBN's iNDiSTRY Connect – the Blak Business Directory
- Two complimentary registrations to NTIBN's nationally recognised event of the year
- Access to NTIBN's #BlakFirst policies
- Two complimentary tickets to NTIBN's Blak Business Awards and acknowledgement as an NTIBN partner
- Complimentary use of NTIBN's logo on Reconciliation Action Plans, marketing materials, websites, email auto-signatures, tender documentation etc.

## BRONZE SPONSORSHIP

**\$15,000** (exc. GST)

- One complimentary Industry briefing
- Logo acknowledgement on NTIBN website
- One complimentary registration to NTIBN's nationally recognised event of the year
- Access to NTIBN's #BlakFirst policies
- Two complimentary tickets to NTIBN's Blak Business Awards and acknowledgement as an NTIBN partner
- Complimentary use of NTIBN's logo on Reconciliation Action Plans, marketing materials, websites, email auto-signatures, tender documentation etc.



NTIBN host a range of key local and national events that attract attendees from all over including our certified Indigenous owned businesses and Ally members, Territory and Commonwealth Government dignitaries, industry peaks and key investors.

## BLAK BUSINESS AWARDS - Premier \$55,000 (exc. GST)

One opportunity. This is the NTIBN's premier social event of the year and an opportunity to highlight the success of the NT's Blak businesses. It is an opportunity for our members to connect with colleagues and corporate partners.

The package Includes:

- One (1) table of ten in prominent location and opportunity to reserve additional table
- Exclusive naming rights to this event
- Logo and acknowledgement as Major Sponsor on all Blak Business Awards material including print, PDFs and broadcast emails
- Verbal acknowledgement as Blak Business Awards sponsor during the event
- Opportunity for a 5-minute speech at event
- Company logo on speaker's lectern (Sponsor)
- Banners displayed during the event (Sponsor)
- Logo and hyperlink on the website
- Logo and company profile in Blak Business Awards program booklet.
- Presentation and naming rights of NT Blak Business of the Year award.

There are 4 levels of sponsorship for the Blak Business Awards.

*Note: An individual Sponsorship Prospectus will be available for this event. Please contact NTIBN for more information.*

## MEMBER SHOWCASE \$5,000 (exc. GST)

Member Showcase Events are an opportunity to offer NTIBN Certified members a chance to showcase their business's location and goods and services. You would be supporting the growth of local Aboriginal businesses. The package includes:

- Catering costs, AV, speaker, theming and all other associated expenses
- Logo acknowledgement as the Sponsor on all event marketing material including print, PDFs, social media, newsletter and broadcast emails
- NTIBN will handle invitations on behalf of the Sponsor and provide an attendee list (Name, Organisation & Company) to the Sponsor prior and post event
- Two (2) pull-up banners displayed in a prominent location during the event (supplied by Sponsor)
- One (1) promotional item at the entrance (supplied by Sponsor)

*Note: All content of presentation/material subject to NTIBN approval subject to NTIBN approval.*



## BAREFOOT BUSINESS \$3,000 (exc. GST)

NTIBN host Barefoot Business networking events throughout the year across the NT. These evening events provide a platform to discuss upcoming developments in policy landscapes, new initiatives, upcoming industry briefings. It includes a speaker's corner, members engagement sessions and networking opportunities. The package includes:

- Logo and acknowledgement as the sponsor on all event marketing material including print, PDFs, social media, newsletter and broadcast emails
- 15-minute presentation session to showcase the sponsor's goods and services etc
- NTIBN will handle invitations on behalf of the Sponsor and provide an attendee list (Name, Organisation & Company) to the sponsor prior and post event
- Two pull-up banners displayed in a prominent location during the event (supplied by Sponsor)
- One promotional item at the entrance (supplied by sponsor).

*Note: All content of presentation/material subject to NTIBN approval*

## BLAK COFFEE \$3,000 (exc. GST)

NTIBN host Blak Coffee networking events throughout the year in different locations across the NT. These day events provide a platform to discuss upcoming developments in policy landscapes, new initiatives, upcoming industry briefings and offer members and prospective members the opportunity to network and collaborate. The package includes:

- Meeting Room Bookings
- Logo acknowledgement as the Sponsor on all event marketing material including print, PDFs, social media, newsletter and broadcast emails
- 10-minute presentation session to showcase the Sponsor's goods and services etc.
- NTIBN will handle invitations on behalf of the Sponsor and provide an attendee list (Name, Organisation & Company) to the Sponsor prior and post event
- Two pull-up banners displayed in a prominent location during the event (Sponsor)
- One promotional item at the entrance (Sponsor) sponsor prior and post event
- Two pull-up banners displayed in a prominent location during the event (Sponsor)
- One promotional item at the entrance (Sponsor).

*Note: All content of presentation/material subject to NTIBN approval*

## WORLD INDIGENOUS BUSINESS FORUM 2025

The Indigenous Leadership Development Institute Inc. (ILDII), a not-for-profit organization led by Indigenous individuals based in Winnipeg, Manitoba, Canada, founded the **World Indigenous Business Forum (WIBF) in 2000**.

This initiative, carried out in collaboration with leaders from host nations representing Indigenous communities, focuses on promoting Indigenous Economic Development. The most recent gathering took place in Villavicencio, Meta, Colombia, from October 26th to 28th, 2022.

The WIBF is dedicated to advancing Indigenous economic interests and operates on a non-profit basis.

*Note: An individual Sponsorship Prospectus will be available for this event. Please contact NTIBN for more information.*



## ABOUT NTIBN MEMBERSHIP

Joining the Northern Territory Indigenous Business Network offers a myriad of benefits. Firstly, it provides a platform for networking and collaboration with fellow Indigenous entrepreneurs and business owners, fostering a supportive community where you can share experiences, insights, and resources. Additionally, being part of the network opens doors to potential partnerships, contracts, and opportunities within the Northern Territory’s business landscape.

Moreover, the network often offers tailored support, workshops, and training programs designed to enhance your business skills, expand your knowledge base, and increase your capacity for success. Access to mentors and advisors who understand the unique challenges and opportunities faced by Indigenous businesses can also be invaluable.

Furthermore, being part of the Northern Territory Indigenous Business Network can amplify your visibility and credibility, enhancing your brand reputation and opening doors to new markets and customers. It also provides a voice for Indigenous business interests, advocating for policies and initiatives that support Indigenous economic development and empowerment.

Overall, joining the Northern Territory Indigenous Business Network is a strategic move that can propel your business forward, offering support, opportunities, and a sense of belonging within the Indigenous business community in the Northern Territory.

There are 3 types of Membership with NTIBN:

Certified Membership	Ally Membership	Subscriptions
Soletrader: <b>\$150 (exc. GST) pa.</b>	Non-Indigenous Business <b>\$500 (exc. GST) pa.</b>	BBD + Procure Connect Bundle <b>\$1,000 (exc. GST) pa.</b>
Company: <b>\$300 (exc. GST) pa.</b>	BBD Procure Connect Subscription for \$800/year	\$800 when purchased with an Ally membership
Not For Profit: <b>\$250 (exc. GST) pa.</b>		



# CONTACT US

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**Web:** [ntibn.com.au](http://ntibn.com.au)

## **Locations:**

Darwin | Development House, Level 1  
76 Esplanade Darwin NT 0801

Alice Springs | Desert Knowledge Australia  
475 Stuart Highway, Alice Springs NT 0873



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