



## OUR VISION

**A vibrant, innovative and active Aboriginal business sector in the Northern Territory.**

## PILLAR 1

### ENABLING BLAK BUSINESS

Objective: Grow the Indigenous economy by enabling Blak Businesses to build capacity and capabilities and unlock opportunities to do business.

Key deliverables:

- Delivery of The NT Indigenous Business and Employment Hub.
- Stamp out Blak Cladding - certification and regulation of Indigenous businesses through implementation of a robust verification process.
- Access to NTIBN's sophisticated online digital platform - The Blak Business Directory, designed to showcase our legitimate and authentic Blak Businesses and Ally Members, and provide procurement opportunities.
- Deliver networking opportunities for members and the wider business community.
- Direct connection to supply chain opportunities.



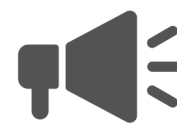
## PILLAR 2

### ADVOCACY & REPRESENTATION

Objective: Be a strong representative voice and keep our members connected.

Key deliverables:

- Build a strong presence across the Northern Territory, with a place-based approach that recognises regional sovereignty.
- Build a member base and board that is representative of a diverse range of industries and geographies.
- Deliver on our #Blakout Commitment, implementing our #Blakfirst approach to everything we do.
- Be a strong voice for Blak Business across the policy landscape.
- Be an active member of the network of Indigenous business Chambers and hubs.



## PILLAR 3

### ECONOMIC INDEPENDENCE

Objective: Be financially sustainable.

Key deliverables:

- Be fiscally responsible and work towards being financially resilient and able to withstand temporary shocks to our funding base.
- An appropriate organisational structure that supports strong governance and operating practices for both NTIBN and the The Indigenous Business and Employment Hub.
- Build a strong, reputable organisation that attracts investment.
- Activating the rise of the Blak economy through facilitating, creating and advocating for buying Blak.



## PILLAR 4

### STRATEGIC ALLIANCE AND PARTNERSHIPS

Objective: To establish strategic partnerships and alliances that add value to our work, complement our vision and deliver outcomes for our members.

Key deliverables:

- Facilitate and create purposeful and mutually beneficial relationships with industry and government to access existing and new investment streams.
- Facilitate strategic partnerships to maximise opportunities for our members.
- Forge and promote collaborative alliances for Aboriginal specific industries (i.e. Tourism & creative arts), (bushfoods and botanicals & manufacturing & export industry)
- Establish strategic alliances to support delivery of The Indigenous Business and Employment Hub.

