



BLAK
BUSINESS
AWARDS

SPONSORSHIP
PROSPECTUS



**NT Indigenous
Business Network**

admin@ntibn.com.au | 1300 192 164



Acknowledgement of Country

The Northern Territory Indigenous Business Network (NTIBN) acknowledges Aboriginal and Torres Strait Islander peoples as the Traditional Owners of the lands and waters where our businesses are founded and will grow. We recognise Countrymen from all over the nation, and are proud of the resilience, strength and survival of our people.

We are grateful for each unique nation across Australia that so generously shares their space, time and stories with us. We recognise, respect, prioritise and preference Aboriginal and Torres Strait Islander ways of being, knowing and doing.

Importantly, NTIBN acknowledges all Aboriginal and Torres Strait Islander business owners, for the significant, empowering, innovative and lasting economic impact we are creating.

Together we are Closing the Gap and generating new futures for our people.

our vision

As the leading peak body for NT Blak Businesses, we help grow and foster an innovative, vibrant and active Blak business sector in the Northern Territory.

our mission

To increase the economic participation and social prosperity of Indigenous Australians by encouraging, supporting, empowering and building the capacity of Indigenous businesses.

our mission

We are 100% Aboriginal Owned, Aboriginal-centric, and we ensure we have a #Blakfirst approach to everything we do. We prioritise and preference:

- Indigenous values, culture, self-determination, empowerment, equity and economic development.
- Aboriginal and Torres Strait Islander people for employment
- Aboriginal and Torres Strait Islander enterprises and organisations for our supply chain.

about us

We are unapologetically prioritising Aboriginal and Torres Strait Islander peoples and country in all that we do.

The Northern Territory Indigenous Business Network (NTIBN) has been operating in the Northern Territory (NT) for over 10 years as a consortium and peak body representing NT Indigenous businesses. We are 100% Indigenous owned and are recognised as the peak and preferred certifying authority in the NT.

NTIBN is at the forefront of Aboriginal economic development, putting Aboriginal businesses in the driver's seat of economic self-determination while unlocking the NT's rich and grand Aboriginal estate.

We are a business growth and advocacy services provider that understands and acts with commercial principles. We are about Aboriginal business in the NT. We advocate hard for the recognition that Aboriginal business and the generation of Aboriginal wealth will be the game changer in Closing the Gap.

about the Blak Business Awards

NTIBN hosts a wide variety of local and national events that attract attendees from diverse locations. These include Indigenous and Ally Businesses, Territory and Commonwealth Government dignitaries, industry leaders, and key investors.

The BLAK BUSINESS Awards is our prestigious annual event that celebrates and showcases the achievements of Northern Territory Blak Businesses. It also provides a valuable networking platform, bringing together members, patrons, allies, and corporate partners.

By sponsoring the Blak Business Awards, you will play a pivotal role in recognising and honoring the contributions of Aboriginal businesses and allies in the Northern Territory. NTIBN host this annual event in either Darwin or Alice Springs

There are fourteen (14) categories that will be recognised at the Blak Business Awards:

- Best Blak Consultancy Business
- Best Blak Creative Business
- Best Blak Bushfoods and Botanical Business
- Best Blak Tourism Business
- Best Blak Construction and Resources Business
- Best New Blak Start-up Business
- Best Blak Growth Business
- Young Blak Entrepreneur
- Best Blak Sole Trader or Microbusiness
- Best Ally Business
- Best Blak Male Leader
- Best Blak Female Leader
- NT Blak Business of the Year

PREMIER SPONSORSHIP Package

\$55,000 (ex. GST)

Our Premier Sponsor level is the top-tier sponsorship for all our events. You retain the sole position as the title sponsor, with full access to all of the benefits listed below. We only have one spot available for the exclusive rights of the Premier Sponsor position.

ONE (1) OPPORTUNITY - package includes:

- One (1) table of ten in a prominent location and opportunity to reserve an additional table
- Exclusive naming rights
- Opportunity to make a 5-minute speech on the night
- Presentation of NT Blak Business of the Year award.
- Logo and acknowledgement as Premier Sponsor on all Blak Business Awards material including print, PDFs and broadcast emails.
- Promotion/advertising on all NTIBN social media platforms
- Verbal acknowledgement as Blak Business Award's sponsor during event
- Company logo on speaker's lectern
- Promotional Banner displayed during the event (supplied by Sponsor)
- Logo and hyperlink on the website
- Logo and company profile in the Blak Business Awards program

****ALL CONTENT OF PRESENTATION/MATERIAL SUBJECT TO NTIBN APPROVAL.**

If you are interested in becoming a PREMIER SPONSOR of the Blak Business Awards, you are invited to contact NT Indigenous Business Network on 1300 192 164 or admin@ntibn.com.au to discuss further.

GOLD SPONSORSHIP PACKAGE

\$55,000 (ex. GST)

Our Gold Sponsor level gives you the key benefits of a sponsorship with NTIBN, minus the naming rights to our events and live plugs by event speakers. To maximize the value of to our Gold Sponsors, we only accept 2 spots for this coveted position.

TWO (2) OPPORTUNITIES - package includes:

- One (1) table of ten in a prominent location
- Presentation of Female Business Leader of the Year OR Male Business Leader of the Year
- Logo and acknowledgement as Gold Sponsor on all Blak Business Awards material including print, PDFs and broadcast emails
- Verbal acknowledgement as Blak Business Awards sponsor during the event
- Promotional Banner displayed during the event (supplied by Sponsor)
- Logo and hyperlink on the website
- Logo and company profile in the Blak Business Awards program

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SILVER SPONSORSHIP Package

\$15,000 (ex. GST)

Silver Sponsorship is the middle-level sponsorship, providing you the benefits below and without the exclusive elements of premier and gold packages.

THREE (3) OPPORTUNITIES - package includes:

- Six (6) complimentary tickets
- Presentation of one (1) Award category: (Best Blak New Start-up Business, Best Blak Growth Business OR SoleTrader/Microbusiness of the Year).
- Verbal acknowledgement during event
- Logo and hyperlink on the website
- Logo and company profile in the Blak Business Awards program
- One promotional item at event
- (supplied by Sponsor).

BRONZE SPONSORSHIP Package

\$5,000 (ex. GST)

Our Bronze Sponsor level opens the door for participation in sponsoring our events, even at a low budget.

This opens the door for you to participate as a sponsor and increase your exposure to all our event attendees.

UNLIMITED OPPORTUNITIES - package includes:

- Two (2) complimentary tickets
- Logo and hyperlink on the website
- Logo in the Blak Business Awards program
- One promotional item at the event
- (supplied by Sponsor)

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Please fill out this application form and return to accounts@ntibn.com.au or you can fill out [online](#). Once received, an invoice will be raised and sent to your business/organisation.

Company Name**Trading as****First Name****Last Name****ABN****Position****Telephone****Email****Postal address**

I / We would like to apply for the following sponsorship opportunity:

- Premier - \$55,000 + gst
- Gold - \$35,000 + gst
- Silver - \$15,000 + gst
- Bronze - \$5,000 + gst

- By ticking this box, you acknowledge and confirm that _____
[insert business name] sponsorship commitment to the Blak Business Awards, and will submit payment prior to the event.



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Contact us

admin@ntibn.com.au | 1300 192 164 | ntibn.com.au

Locations:

Darwin - Development House, Level 1 | 76 Esplanade Darwin NT 0800

Alice Springs - DKA | 475 Stuart Highway Alice Springs NT 0870