

BLAK^{20 25} & BOLD

AEDF 12

Prospectus 2025





Introduction

The Northern Territory Indigenous Business Network (NTIBN) is proud to present the 12th Aboriginal Economic Development Forum (AEDF12) - Australia's premier event dedicated to Aboriginal economic empowerment and enterprise. AEDF12 will take place from 13 to 15 October 2025 at the DoubleTree by Hilton in Darwin.

This highly anticipated forum is one of the nation's largest gatherings focused on Aboriginal economic development. It brings together a powerful cross-section of entrepreneurs, business leaders, industry representatives, government officials, and community stakeholders, all committed to advancing economic sovereignty for Aboriginal people across the Northern Territory and beyond.

The unifying theme of this year's forum is **Blak & Bold** - a declaration of strength, ambition, and unapologetic leadership. It celebrates a future grounded in deep connection to Country, culture, and community, and calls for a new era of Aboriginal-led economic transformation.

Blak Economic Power is more than a vision; it's a movement to place economic opportunity where it belongs - in the hands of Aboriginal people, families, and communities.

The AEDF12 program includes a welcome reception, plenary sessions with keynote presentations, breakout sessions, and a Marketplace showcasing Aboriginal businesses, services, and

programs from across the Territory. There has never been a better time to engage and invest in the Northern Territory. The region's location, its people, and its resources offer unparalleled opportunities for driving Aboriginal Economic Development.

As the fastest-growing population in a rapidly expanding region, the Northern Territory's Aboriginal demographic presents immense potential for economic growth. The Forum provides an ideal platform for Aboriginal businesses and entrepreneurs to showcase their products and services to key stakeholders with a vested interest in advancing Aboriginal economic development.

Emphasising the importance of knowledge-sharing, relationship-building, and collaboration, AEDF12 will encourage stronger connections between Aboriginal entrepreneurs, the private sector, industry, government, and non-government organisations.

By sponsoring AEDF12, your organisation will be recognized as a pivotal partner in supporting the future of Aboriginal business enterprise in the Northern Territory. We invite you to explore the sponsorship opportunities available and join us in making AEDF12 a transformative event for Aboriginal economic development.

Join us. Walk with us. Invest in a future led by Blak & Bold vision.



Sponsorship Opportunities

Premier Sponsor - \$55,000

Program

- Naming Rights to the welcome reception or closing ceremony event.
- Wording on the Forum program, "Proudly supported by..."
- Full page ad in Forum program. Organisation's logo in the Forum program.

Registration

Organisation logo prominently displayed at registration.

Forum

- Up to six complimentary tickets to attend the two-day Forum and welcome reception including reserved seating.
- Opportunity for an organisation representative to provide a ten-minute presentation OR host a workshop.
- Opportunity for the organisation to have an exhibition space. (Booth only will be supplied).
- Verbal acknowledgement in the Forum's opening and closing speeches and Forum welcome reception.
- Assist with appropriate arrangements for scheduled private business meetings with identified delegates and speakers to meet the sponsor's requirements.
- Delegates list, including a list of Marketplace participants.

Membership

- Two years ally or certified membership with NTIBN.
- Invitation to present to the NTIBN Board. Direct support for 12 months with the NTIBN Member Officer to connect or receive introductions to relevant NTIBN certified members.
- NTIBN review and advice on your businesses.
- Indigenous strategy documents eg IPP, ADP, RAP.

Marketing and promotion

- Social media visibility by NTIBN in the lead up, during and post event, including five significant company spotlight posts.
- Organisation logo on signage within the Forum, welcome reception and on lectern signage in the plenary and breakout sessions.
- Organisation branding on name badges. Organisation's logo on electronic and print advertising and marketing material eg. flyers.
- Facilitate access to media opportunities. Organisation's logo and 200-word organisation description of the organisation to appear on the Forum website and a link to the organisation's homepage.
- A4 insert or other appropriate material in the delegate pack (materials to be provided by sponsor).
- Organisation logo to appear on AV screens during the Forum.
- A letter/statement from NTIBN recognising the support as a partnership in developing the northern Aboriginal economy, that can be used in tender applications.



Sponsorship Opportunities

Gold Sponsor - \$25,000

Program

- Wording on the Forum program, "Proudly supported by..."
- Organisation's logo in the Forum program.

Registration

- Organisation logo prominently displayed at registration.

Forum

- Up to four complimentary tickets to attend the two-day Forum and welcome reception including reserved seating.
- Opportunity for an organisation representative to provide a five-minute welcome address on Day 1 or Day 2 of the Forum
- Opportunity for the organisation to have an exhibition space. (Booth only will be supplied)
- Verbal acknowledgement in the Forum's opening and closing speeches and Forum welcome reception.
- Assist with appropriate arrangements for scheduled private business meetings with identified delegates and speakers to meet the sponsor's requirements.
- Delegates list, including a list of Marketplace participants.

Membership

- One year ally or certified membership with NTIBN.

Marketing and promotion

- Social media visibility by NTIBN in the lead up, during and post event, including three significant company spotlight posts. Organisation logo on signage within the Forum, welcome reception and on lecterns signage in the plenary and breakout sessions.
- Organisation branding on name badges. Organisation's logo on electronic and print advertising and marketing material eg. flyers.
- Facilitate access to media opportunities. Organisation's logo and 100 word. organisation description of the organisation to appear on the Forum website and a link to the organisation's homepage.
- A4 insert or other appropriate material in the delegate pack (materials to be provided by sponsor).
- Organisation logo to appear on AV screens during the Forum.

**Please note benefits are subject to change as the program further develops.*



Sponsorship Opportunities

Silver Sponsor - \$15,000

Program

- Organisation's logo in the Forum program.

Registration

- Organisation logo prominently displayed at registration.

Forum

- Up to three complimentary tickets to attend the two-day Forum and welcome reception including reserved seating.
- Opportunity for the organisation to have an exhibition space.
- Verbal acknowledgement in the Forum's opening and closing speeches and Forum welcome reception.
- Assist with appropriate arrangements for scheduled private business meetings with identified delegates and speakers to meet the sponsor's requirements.
- Delegates list, including a list of Marketplace participants.

Marketing and promotion

- Social media visibility by NTIBN in the lead up, during and post event, including two significant company spotlight posts.
- Organisation's logo and 70 word organisation description of the organisation to appear on the Forum website and a link to the organisation's homepage.
- Facilitate access to media opportunities.
- A4 insert or other appropriate material in the delegate pack (materials to be provided by sponsor).
- Organisation logo to appear on AV screens during the Forum.



Sponsorship Opportunities

Bronze Sponsor - \$10,000

Program

- Organisation's logo in the Forum program.

Registration

- Organisation logo prominently displayed at registration.

Forum

- Up to two complimentary tickets to attend the two-day Forum and welcome reception including reserved seating.
- Assist with appropriate arrangements for scheduled private business meetings with identified delegates and speakers to meet the sponsor's requirements.
- Verbal acknowledgement in the Forum's opening and closing speeches and Forum welcome reception.
- List of Aboriginal business expo participants.

Membership

- One year ally or certified membership with NTIBN.

Marketing and promotion

- Social media visibility by NTIBN in the lead up, during and post event, including one significant company spotlight posts. Organisation's logo and 50 word organisation description of the organisation to appear on the Forum website and a link to the organisation's homepage.
- A4 insert or other appropriate material in the delegate pack (materials to be provided by sponsor)
- Organisation logo to appear on AV screens during the Forum.

**Please note benefits are subject to change as the program further develops.*



Growth

Sponsor - \$5,500

Program

- Organisation’s logo in the Forum program.

Registration

- Organisation logo prominently displayed at registration.

Forum

- Up to two complimentary tickets to attend the two-day Forum and welcome reception including reserved seating.
- Assist with appropriate arrangements for scheduled private business meetings with identified delegates and speakers to meet the sponsor’s requirements.
- Verbal acknowledgement in the Forum’s opening and closing speeches and Forum welcome reception.
- List of Aboriginal business expo participants.

Membership

- One year ally or certified membership with NTIBN.

Marketing and promotion

- Organisation logo to appear on AV screens during the Forum.

Community Sponsor - \$2,500

Program

- Organisation’s logo in the Forum program.

Registration

- Organisation logo prominently displayed at registration.

Forum

- Up to two complimentary tickets to attend the two-day Forum and welcome reception including reserved seating.
- Verbal acknowledgement in the Forum’s opening and closing speeches and Forum welcome reception.
- List of Aboriginal business expo participants.

Membership

- One year ally or certified membership with NTIBN.

Marketing and promotion

- Organisation logo to appear on AV screens during the Forum.

Major Sponsor

- \$100K

Welcome Reception Sponsor

- Welcome To Country
- Beverages and Canapes
- Branded
- Verbal acknowledgement
- Program

Networking Drinks Sponsor

- Beverages and Canapes
- Branded
- Verbal acknowledgement
- Program

Coffee Cart Sponsor

- Verbal acknowledgement throughout event
- Branded signage
- Branded coffee cups

Lanyards Sponsor

- Premium visibility – walking advertisement (all attendees)

Tote bag sponsor

- Premium visibility – walking advertisement (all attendees)

AEDF12 Shirts Sponsor

Lunch Sponsor

Blak Business Awards sponsors

- Premier
- Gold
- Silver
- Bronze

Exhibitor stands – tiers

Off-site casual event for networking

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For further information contact:
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